

Media Alert



CHURCHILL DOWNS

FOR IMMEDIATE RELEASE:

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CHURCHILL DOWNS JOCKEYS TO VISIT NORTON CHILDREN'S HOSPITAL THURSDAY AT NOON IN RECOGNITION OF CHILDHOOD CANCER AWARENESS MONTH

LOUISVILLE, Ky. (Wednesday, Sept. 28, 2016) – In recognition of **Childhood Cancer Awareness Month**, several jockeys based at Churchill Downs will visit Louisville's **Norton Children's Hospital** (formerly known as Kosair Children's Hospital) on Thursday at noon to visit patients in the **Addison Jo Blair Cancer Care Center**, which is the nation's oldest continually accredited children's oncology program.

The Jockey's Guild, in conjunction with racetrack management, have organized nationwide visits this month and will bring a variety of gifts for the children including autographed goggles.

The riding stars will assemble at Churchill Downs' Gate 1 and board a shuttle at approximately 11:30 a.m. (all times EDT) bound for the hospital, which is located at 231 E. Chestnut Street. The shuttle is expected to arrive at the hospital at noon. The jockeys, all of whom will be wearing racing silks, will gather in the first floor reception area of Norton Children's Hospital before they break up into teams led by hospital staff and volunteers to visit and share gifts with patients and their families.

Media coverage is welcomed. All interested media should enter the hospital through its main entrance on E. Chestnut to meet with the riders. Churchill Downs officials and Norton Children's Hospital staff and volunteers will join groups of riders on their tours, as well.

What: The Jockey's Guild has arranged for several jockeys based at Churchill Downs to visit Louisville's Norton Children's Hospital (formerly known as Kosair Children's Hospital) at noon ET in recognition of Childhood Cancer Awareness Month. The jockeys, in conjunction with Churchill Downs Racetrack, will bring a variety of gifts for the children.

When: Thursday, Sept. 29, 2016 from 12 p.m. to 1:30 p.m.

Where: Norton Children's Hospital, 231 E. Chestnut Street, Louisville, Ky. (enter through main entrance on E. Chestnut)

On-Site Churchill Downs Media Contact: Churchill Downs Incorporated Director of Community Relations Lauren DePaso, (502) 298-5862.

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